

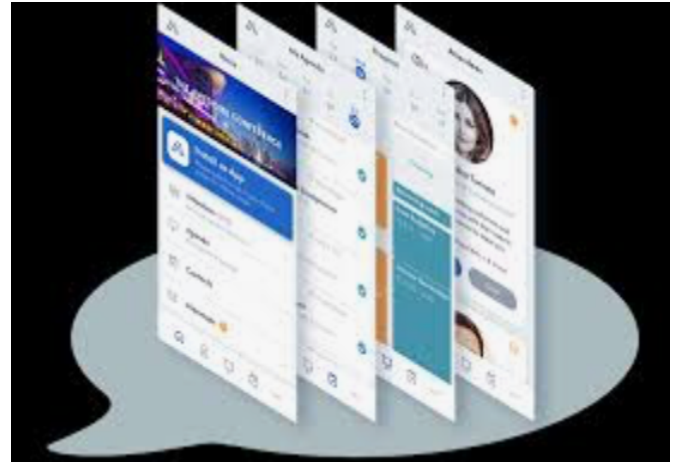
Virtual B2B Matchmaking

Organizing your event entirely online as a virtual event.

With our unique virtual B2B matchmaking event platform, your participants can easily and quickly select selected personal appointments at your home or work and participate in online program sessions.

A unique combination of an event platform for: events, congresses, customer days and seminars. A unique combination of an event platform for: events, congresses, customer days and seminars.

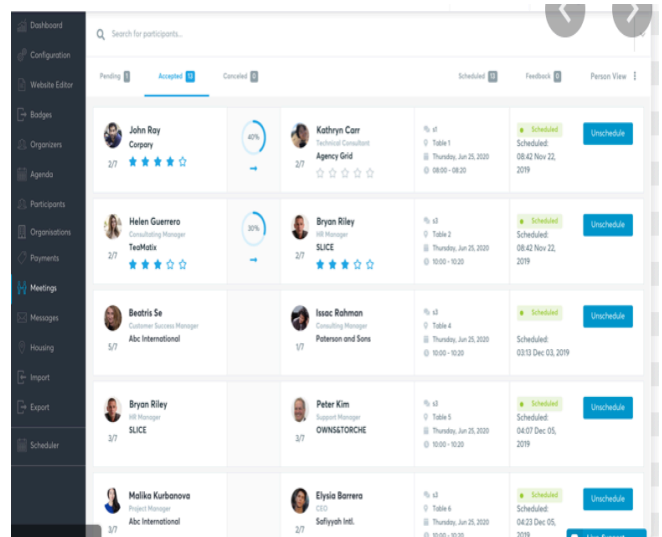
In combination with valuable personal one-on-one virtual meetings.



Appointments one-to-one, but not face-2-face

There are situations in which participants cannot meet in person. However, you do not have to cancel or postpone your event.

With our integrated virtual meeting solution from our exclusive partner Converve, your attendees can have one-click online meetings through one meeting platform, without forcing your participants to join a variety of third-party tools. Forcing your participants to join a variety of third- party tools. Different time zones are taken into account and your participants are automatically informed about the (remaining) duration of the meeting. Interested in receiving more information or taking a look at the virtual event platform?



Show your program in webinars & live streams

With our B2B Matchmaking platform, you can integrate the webinar platform of your choice and your participants can see your complete event program and register for sessions, such as workshops, trainings or other formats.

Add the webinar and live stream links in the event program management.

The speaker or speakers receive moderator rights. At the scheduled time, the lecture can start virtually as a webinar or live stream and your participants can ask the moderator questions from their own computer.

In the personal agenda, your participant receives a complete overview of the online sessions and meetings in the correct time zone.

Explore new business models with virtual events

Classic event concepts have not only been increasingly questioned since Corona. In the world of work, remote workplaces offer opportunities for teams to work together effectively and in an environmentally friendly manner, regardless of the company's location.

Tele- & video-conferences turn out to be practical and productive.

With this innovative solution, you can now have your event completely independent of the event location as a virtual event, regardless of where participants and speakers are located. This offers new and experienced organizers the opportunity to hold high-quality events at low costs and in an environmentally friendly manner without the expensive rental of hotel and conference space and without the expense of travel.

We know that this includes technical and organizational challenges that we would be happy to assist you with.



Interested to receive **more information** or **have an indicative proposal and ROI** for your event? Our consultants are happy to support you.

For more information or a request for proposal, please **call: +31(0)650663733**, or **send a messages to info@2mark-it**.